



Hello Veterinary Partner,

As you may know Veterinary Technicians/Nurses are the backbone of veterinary medicine and many research facilities. The Academy of Laboratory Animal Veterinary Technicians and Nurses (ALAVTN) was recently approved as the 14<sup>th</sup> recognized academy by the National Association of Veterinary Technicians in America. The Academy is akin to the American College of Laboratory Animal Medicine, but for credentialed Veterinary Technicians and Nurses. Applicants who are interested must undergo a rigorous application process, and upon passing the final exam will be designated as a *Veterinary Technician Specialist (VTS)- Laboratory Animal Medicine*. Technicians who have this designation from other academies are considered at the top of their field and are often sought after for professional speaking, writing, leadership and for their advanced skill sets. We currently have support from NAVTA, AVMA, ACLAM, ASLAP and AALAS in the endeavor.

How you can support? As a fledgling Academy we need financial stability. We need funding to help validate and administer our first exam, improve our website, legal fees and so on. This is where we hope to gain your support. As a sponsor for the Academy you will be featured on all promotional materials including the ALAVTN websites and have access to our member mailing list once fully established. You will be making history by contributing to a long overdue educational and career elevating certification for your industry consumers and gain our loyal support. Please review the following sponsor levels to consider for your non-profit contribution. Currently our organic reach after the announcement was over 85k veterinary professionals globally, with 215 direct shares of our announcement since November 8<sup>th</sup>, 2016.

**Platinum - \$5000** (a 5 year contract for web and social media product promotion, permanent logo on website and printed materials)

**Gold - \$2500** (a 2.5 year contract for web and social media product promotion, permanent logo on website and printed materials)

Silver - \$1000 (a 1 year contract for web and social media product promotion, logo on website and printed materials for 2 years)

Bronze - \$500 (a 6 month contract for web and social media product promotion, logo on website and printed materials for 2 years)

Service Sponsor - \$300 (12 month contract for web and social media job postings, up to 20 a year.) Service sponsors will not receive the other benefits highlighted above.

Thank you for your time and consideration. If you would like more information please contact me.

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